



11 August 2009

Dear Rudi

I'm Amazed At Your Marketing Ideas

Although I am the marketing manager for A+ English – a language centre in Sheffield that has seen its student numbers triple over the last year – I am still blown away by the incredible ideas that you bring me with regards sales and marketing.

We've just been preparing for a trade show – and some of the concepts you've shared with me I've never come across before, despite having been on numerous courses on marketing and sales over the year.

This stuff is so simple – yet so mind blowing.

I am looking forward to A+ tripling its student numbers again over the next year.

Thank you so much for your help and guidance.

Jessica Graham
Marketing Manager